



**Infonova**  
Truly Transformational Solutions

## **Independent Research Firm Evaluates Infonova BSS Release 6 positioning and capabilities for old & new Business Models**

**GRAZ, AUSTRIA - November 16<sup>th</sup> 2009** –Infonova, one of the leading Next Generation BSS vendors, today announced the release of a custom whitepaper by an Independent Research Firm.

Traditional business models are colliding and telcos' competitors now include social networking sites, media companies, & device manufacturers!

Consequently, telcos have to re-invent their role with new business models, new service offerings for partnering and ecosystem orchestration so that they can maintain and re-build customer value & profitability.

The whitepaper, "Transforming BSS Solutions,"\* written by Yankee Group tackles these issues, and describes the Anywhere Network® - Yankee Group's vision of a seamless, intelligent, ubiquitous network with broadband capacity. Ubiquitous connectivity is already impacting every aspect of communication... and the Anywhere Network will deliver a connection for everyone to everything from anywhere.

Yankee Group also determines that success will depend on the ability of communications service providers (CSPs) to collaborate with and align their business processes with retailers, content partners and supply chain partners.

This whitepaper examines some of the key attributes that are necessary for successful BSS implementations that can support and deliver Anywhere Network solutions. It also includes a case study of Infonova BSS Release 6, based on interviews from current customers.

"There is a growing need to provide solutions to bridge legacy and new business models that CSP's have to support, and the best way to enable that needed diversity is through true open standards. Infonova provides just that with its BSS Release 6, a multi-layer, multi-tenant platform using JavaEE from the ground up. The benefit is a clean API architecture with the SOA capabilities to deliver new services for ecosystem orchestration and collaborative partnering," said Ashvin Vellody, Senior VP, Yankee Group.

Andrew Thomson, VP Infonova Solutions said: "We are thrilled to have had Yankee Group's discerning case study of the BSS Release 6. While the BSS R6 impact is truly transformational, many telcos are unsure about embracing open technology software standards.

This whitepaper should encourage CSP's to review the possibilities and significant benefits provided by the flexibility to simultaneously support multiple business models as well as the improved payback delivered by easier and faster outcomes."

\* Commissioned work conducted by Yankee Group on behalf of Infonova as of November 2009.

### **About Infonova**

Infonova was founded in 1989 and delivers highly automated IT solutions for Telco & Media companies. Infonova's BSS solutions have been implemented for incumbent, attacker and cable operators supporting triple & quadruple play service portfolios.

Encapsulating decades of knowledge, Infonova's latest BSS product, Release 6 is a fully J2EE order to cash platform that supports real multi-tenant order to cash operations for fully convergent and complex business models.

For more information, please visit [www.infonova.com](http://www.infonova.com)