

infonova

Functional Overview | **Infonova BSS**

Infonova - Multi-Tenancy, Virtualization & White Labeling Infonova solutions for Operational Separation and more flexible Sales Channels



Infonova BSS virtualization delivers White Labeling and full partitioning for the “multi-tenancy” model for front and back office. It enables multiple Service Providers to be supported on a single platform, where each provider can see and manage only their own customers, services, etc.

Infonova Virtualization and White Labeling can be configured to support a range of business models, such as:

- Operational separation – multiple retail channels, also known as "tenants" or "virtual operators", on a common wholesale platform
- Service Bureau – multiple providers using a common service bureau platform
- Enterprise Business – multiple enterprises have access to manage their own user base

WHAT IS VIRTUALIZATION AND WHITE LABELING?

The Infonova BSS platform has been designed to provide end to end order to cash for multiple operating entities on the same platform. Virtualization features of the Infonova BSS architecture enables it to support multiple operating entities each with their own operating model on the same platform. White Labelling enables each operating entity to have control over their customers, products branding and channels while using the same services and processing functions in common with the other entities.

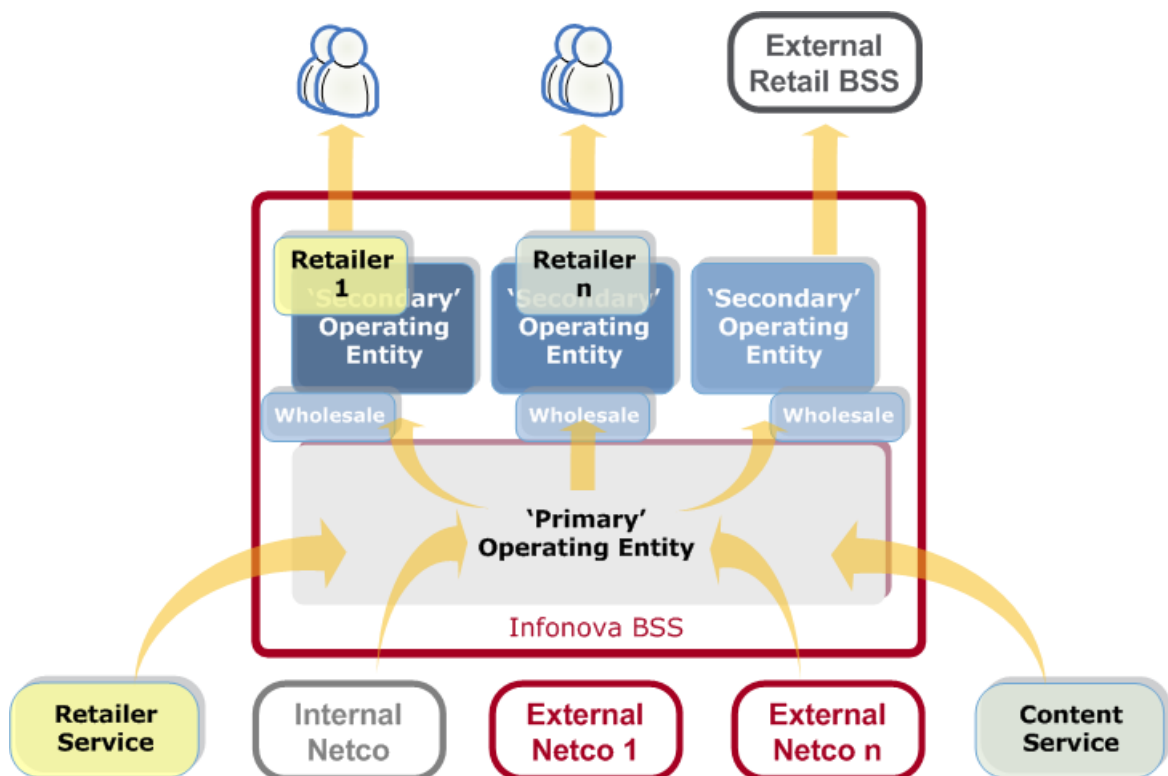


Figure 1: Operating Entities

INFONOVA VIRTUALIZATION AND WHITE LABELING CORE CAPABILITIES

Infonova Virtualization and White Labeling is implemented through a range of architectural design and functional features embedded in the core Infonova architecture.

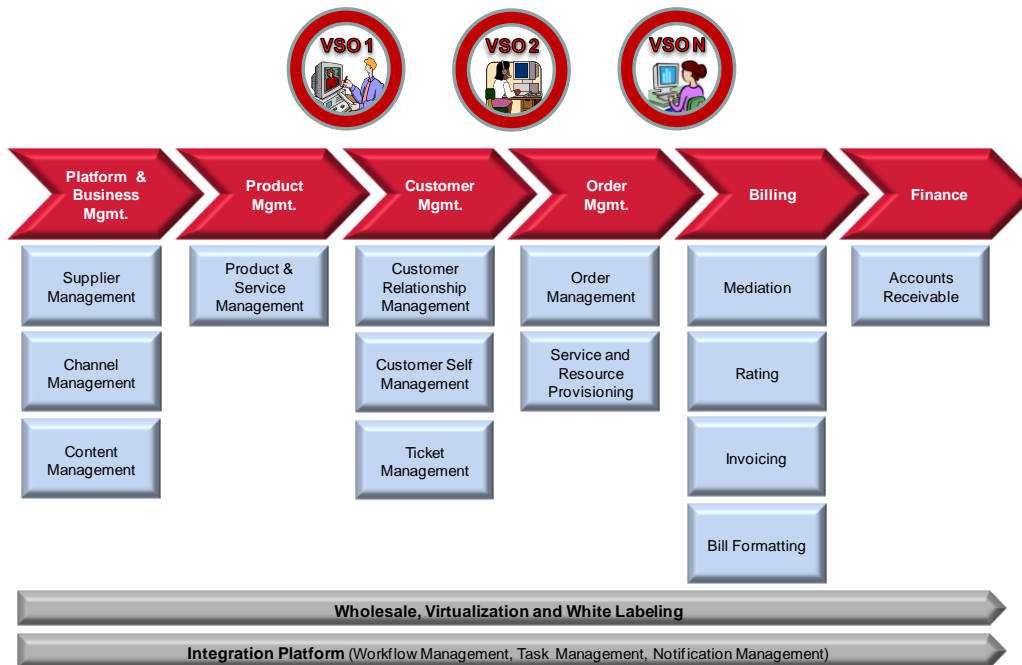


Figure 2: Infonova BSS Release 6 Process & Module Framework

The core capabilities that facilitate Virtualization and White Labelling are:

- A highly pre-integrated platform supporting the end-to-end order to cash process
- A common core database structure that is common to all operating entities
- Security and access controls that enable the platform to be configured for multiple operating entities, while ensuring each operating entity only has access to their own data
- All Customer Services (e.g. PSTN, Internet, mobile, data, applications) are implemented as common services available to be used by all operating entities
- All core modules and processes to provision, activate, assure and bill services are available to all operating entities
- A single 'primary' operating entity responsible for the operation of the platform and all services
- Multiple 'secondary' operating entities that use the platform to deliver their own products to their own customers under their own brand
- 'Secondary' operating entities can also bring their own online / customer self management channels and connect using the Infonova BSS API



Truly Transformational Solutions

Infonova with its more than 250 employees is an Austrian based Next Generation BSS vendor with a solid performance track record for more than 17 years. Through a unique holistic approach, we deliver 360 degree results to help our clients to implement strategic right solutions. The flagship application Infonova BSS provides a proven business transformation model to put the state-of-the-art BSS into efficient operation.

To learn more, visit our Web site at www.infonova.com.

Contact

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