



## **ALBTELECOM AND INFONOVA ANNOUNCE THAT ALBTELECOM HAS SUCCESSFULLY UPGRADED TO R6**

**TO ENABLE ALBTELECOM TO MEET ITS CUSTOMER AND MARKET NEEDS, ALBTELECOM HAS UPGRADED TO THE NEW INFONOVA BSS R6.**

**GRAZ, AUSTRIA – May 12, 2010** – Infonova, one of the leading Next Generation BSS vendors, and AlbTelecom Sh.a., today announced that Albtelecom has upgraded to the new Infonova BSS R6.

The R6 enables AlbTelecom to improve its billing operations spanning from order entry, customer management, bill cycle and collection process, which significantly enhances the customer's overall experience.

"AlbTelecom is now enabled for more efficient operations, which ultimately drives customer retention, an increase in sales and improved revenues" says Vahap Yeroglu, CIO of AlbTelecom. "Order-to-cash time is critical to our business. It is key for improving our cash flow. With the upgraded BSS R6 we experience a dramatically reduced order-to-cash time, which contributes to an optimized cash management as well as reduced costs."

"Additionally, since the R6 order-to-cash platform is capable to deliver tomorrow's new business models, we are now ready to support new business model requirements with the new billing and partner orchestration platform." says Sevetkar Acar, CEO of AlbTelecom.

Infonova upgraded the R6 Billing and Customer Management Application of AlbTelecom in 9 weeks. The speed of implementation, enabled by Infonova's agile SCRUM methodology together with the close cooperation with the AlbTelecom team was another key for the successful implementation. "We are delighted that AlbTelecom chose to introduce the new Infonova BSS R6" says Andrew Thomson, VP Infonova Solutions. "the R6 is fully convergent for pre, post & real time services and supports the setup of multiple virtual operators on one single platform, which will unlock new Telco 2.0 revenue streams in the increasingly competitive Albanian market".

### **About AlbTelecom**

AlbTelecom is the biggest telecommunication service provider in Albania and provides integrated telecommunication services encompassing PSTN, Broadband, Internet and Value Added services. With its countrywide network the company is the market leader providing services to both its retail and corporate customers. AlbTelecom is committed to setting the benchmark for delivering high quality communications solutions that exceed the expectations of its customers, employees and shareholders – this is already being reflected through the rapid growth in customers. AlbTelecom is majority owned by Calik Group, a Turkish industry conglomerate employing more than 20.000 people in more than 10 countries worldwide.

For more information about AlbTelecom, please visit [www.albtelecom.al](http://www.albtelecom.al)

### **About Infonova**

Infonova was founded in 1989 and delivers highly automated IT solutions for Telco, Media & Convergent as well as Utility companies. Infonova's BSS solutions have been implemented for incumbent, challenger and cable operators supporting triple & quadruple play service portfolios. Encapsulating decades of knowledge, Infonova's latest BSS product, Release 6 is a fully J2EE order to cash platform that supports real multi-tenant order to cash operations for fully convergent and complex business models.

For more information, please visit [www.infonova.com](http://www.infonova.com)