

## **INFONOVA SELECTED AS FINALIST FOR TM FORUM EXCELLENCE AWARD**

### **INFONOVA ANNOUNCES THAT ITS LATEST "PARTNERING ORCHESTRATION & MONETISATION" R6 SOFTWARE WHICH ENABLES NEW REVENUE STREAMS IS A FINALIST FOR THIS YEAR'S TM FORUM EXCELLENCE AWARDS**

**GRAZ, AUSTRIA – April 17, 2010** – Infonova, one of the leading Next Generation BSS vendors, today announced that it has been selected as a finalist for the prestigious TM Forum (TMF) Excellence Awards in the Solution Excellence category.

The Awards are highly respected in the industry and recognize leading vendors for their innovative and effective use of TM Forum Solution Frameworks to deliver tangible cost reduction and efficiency improvements to customers.

Infonova's R6 enables providers, SI's & enterprises to partner together, define terms of trade and then transact with confidence that monies due to each party are automatically allocated as customers buy services. In essence, R6 is a "partnering orchestration, monetisation & automated revenue sharing allocation" software platform for new business model revenue streams.

Leveraging an end-to-end JavaEE virtualized API architecture, R6 enables each virtual operator / tenant to configure, bundle and price their own product & service portfolios including Cloud (IaaS, PaaS & SaaS), Broadband IP, VoIP, IPTV, PSTN, Mobile with other third party services, e.g. media, insurance, device distribution, content, water, gas and power - for their target markets. It also enables each tenant to manage their own customers, orders, billing and receivables.

"We would like to congratulate Infonova on their selection as a finalist in this year's TM Forum Excellence Awards, said Nik Willetts CMO TM Forum. " Competition for our prestigious Awards has reached an all time high this year which makes the achievement even more significant for all our finalists. We look forward to announcing the award winners at our Management World 2010 conference in Nice next month."

"Infonova's nomination for the Solution Excellence Award is a strong confirmation of the value of leveraging TM Forum's standards (eg eTOM and SID) into innovative capabilities which support traditional BSS functionality but also deliver "Industry 2.0" multi-layer, multi-tenant business models" said Andrew Thomson, VP Infonova Solutions. "R6 enabled operators are already able to report how the BSS R6 is delivering multi-tenant triple & quad-play bundling of legacy & next generation services, as well as, monetization of Cloud Services."

The R6 is also used in TM Forum's BT led Cloud Broker Services Catalyst that is also nominated as a Finalist in the TM Forum Business Innovation Excellence Award category. The Catalyst is using R6 as a billing catalog and billing engine, to manage the monetization of cloud services, and to enable enterprise customers to be virtual operators of these services.

The Awards ceremony and winner will be announced during the opening Keynote Perspectives session at Management World 2010 in Nice, France on the morning of Tuesday, 18 May. The audience of around 2,500 delegates will include a high proportion of senior communications and media executives as well as a significant number of press and analysts.

### **About Infonova**

Infonova was founded in 1989 and delivers highly automated IT solutions for Telco & Media companies. Infonova's BSS solutions have been implemented for incumbent, attacker and cable operators supporting triple & quadruple play service portfolios. Encapsulating decades of knowledge, Infonova's latest BSS product, Release 6 is a fully J2EE order to cash platform that supports real multi-tenant order to cash operations for fully convergent and complex business models.

For more information, please visit [www.infonova.com](http://www.infonova.com)