



Infonova
Truly Transformational Solutions

INFONOVA LAUNCHES ITS POWERFUL CUSTOMER SELF CARE AND MULTIMEDIA PORTAL INFONOVA GEMCO - A TV CENTRIC SET TOP BOX SOFTWARE FRAMEWORK FOR BROADBAND (IPTV), BROADCAST (DVB) AND HYBRID (DVB/IP) ENVIRONMENTS

UNTERPREMSTÄTTEN, AUSTRIA, APRIL 2TH 2009 – INFONOVA, A LEADING EUROPEAN BSS VENDOR TODAY ANNOUNCED THE AVAILABILITY OF INFONOVA GEMCo, A POWERFUL CUSTOMER SELF CARE AND MULTIMEDIA PORTAL ON THE TV SET HELPING SERVICE PROVIDERS TO REDUCE CHURN AND RAISE CUSTOMER SATISFACTION.

With the innovative Infonova GEMCo (Globally Executable Multimedia Components) solution, service providers can now offer ease-of-use services and information branded in their individual corporate identity to their subscribers on the TV screen. Everything needed to raise customer satisfaction, reduce costs and customer churn is delivered by the combination of a back office system like Infonova's BSS and a DVB GEM compliant Set Top Box which is able to execute the Infonova GEMCo solution environment.

Werner De Buigne, Head of Infonova Digital Media Solutions, declared: "With the innovative Infonova GEMCo solution, service providers can now offer ease-of-use services and information branded in their individual corporate identity to their subscribers on the TV screen."

Moreover the Infonova GEMCo solution is distribution network neutral and can be used in satellite, cable and terrestrial broadcast networks, in broadband networks (managed IPTV or Over-The-Top environments) and even in any kind of mixed broadcast/broadband (hybrid) environments.

About Infonova

Infonova was founded in 1989 and delivers highly automated IT solutions for Telco & Media companies. Infonova's BSS solutions have been implemented for incumbent, attacker and cable operators supporting triple & quadruple play service portfolios. Encapsulating decades of knowledge, Infonova's latest BSS product, Release 6 is a fully J2EE order to cash platform that supports real multi-tenant order to cash operations for fully convergent and complex business models.

For more information, please visit www.infonova.com